

A Message from Senior Vice President John Borgen

Dear Chapter Leader,

Summer is always a great time to relax, reflect, and re-energize! So stop whatever you're doing and take a moment to reflect on why you do all that you do as a volunteer on behalf of Catholic Financial Life. What keeps you motivated?

Maybe you feel inspired by our values or by our mission of "serving God through serving others." Or perhaps you enjoy raising funds to help local parishes and schools, individuals in need, or groups that serve your community. You might have a special connection to the Society of St. Vincent de Paul, or to our new Special Needs Chapter Program. Or you might just enjoy planning activities for the enjoyment of our members.

Whatever it is that motivates you, I first want to say "thank you" on behalf of our entire team at Catholic Financial Life. Second, I'd like you to think about how you can share with others your enthusiasm for our Society and for what you do as a chapter volunteer. When you are passionate about something, it shows. And it's only natural for us to be attracted to things that other people are enthusiastic about. So as you begin making plans for your officer elections this fall, take time over the summer to think about how your passion for what you do can help attract other members to volunteer as leaders in your chapter.

And as you think about recruiting volunteers, please remember that Catholic Financial Life is also looking to recruit more advisors. In this issue of *Fraternal Leader* you'll find a recap of the advisor recruitment and chapter involvement survey which many of you participated in a few weeks ago. We need more advisors to help grow our membership. We're looking for individuals who:

- Enjoy helping others
- Know a lot of people and enjoy meeting new people
- Want an opportunity to do well financially, do good for their community and live their faith simultaneously

If you know someone who fits this description and is competitive, persistent and confident, we'd like to meet them! Contact **Stefany Gardea** at stefany.gardea@catholicfinanciallife.org or **(414) 278-6529** if you would like to introduce someone to us. Remember that you'll receive \$100 for each referral who has an in-person interview for the Catholic Financial Life advisor role, and an additional \$1,000 for each referral who gets contracted as a Catholic Financial Life advisor!

Check out this issue of *Fraternal Leader* for the list of Gold Ribbon Chapters for 2019, the dates and locations of our 2020 Regional Conferences, and other important information.

Wishing all of you safe travels and the Lord's blessings for a relaxing and rewarding summer!

Fraternally,



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Senior Vice President
John Borgen

The Results Are In!

Last month, our chapter leaders received an online survey regarding advisor recruitment and chapter involvement. About half of those who received the survey responded. Below are some of the results to questions included in the survey.

Have you ever recommended a potential advisor to the home office?

82%
NO

10%
YES

8%
NO RESPONSE

Why haven't you recommended a potential advisor?

"I didn't know we could."

Now that you know, please help us spread the word that Catholic Financial Life is Growing and Hiring!

"I don't know anyone who would be interested."

You might be surprised at how often individuals you assume aren't looking to change jobs/careers might be interested in becoming an advisor for Catholic Financial Life.

"We like who we have."

We're glad to hear that you are happy with your advisor! The advisor assigned to you will not change, but we need more advisors to serve other members and to help Catholic Financial Life grow.

Please share any ideas that you have to help us recruit and hire new advisors.

- Advertise in parish bulletins, newspapers, job sites
- Have a CFL table at local job fairs / college career days
- Supply chapters with recruiting materials to pass out at events
- Connect with parish council members and attend a parish council meeting
- Offer training to new advisors

Thanks for all of your great suggestions! We currently employ many of these practices and will continue to do so in our search for qualified candidates.

If you did not receive the survey, but have already shared your email address with us, please check your spam filter and/or adjust your email settings to accept messages from Catholic Financial Life. And always notify us with any updates to your email address to be sure you'll receive all of our online communications!

It's Election Time!



Every other year, we ask that our chapters conduct elections for chapter leaders. Elections are held in odd-numbered

years, with terms beginning on January 1 of even-numbered years. Officers are elected for a two-year term. So sometime this fall, your chapter should conduct its election of chapter leaders who will begin their two-year term on January 1, 2020. The election can take place at your fall dinner, member celebration, or another event, so long as participation in the vote is limited to eligible members of your chapter.

Members should be notified in advance that an election is taking place, to provide them with the opportunity to vote and/or to be considered for a chapter officer position. The best way to reach the members of your chapter is by using our free chapter invitation service. The quickest way to submit your invitation request is online, using our Fraternal Data System.

Follow this link on our public website to log-in or create your account:

<https://fds.catholicfinanciallife.org/members/login.htm?Login=1&returnurl=%2f>

Please remember that the Fraternal Data System requires a separate log-in from "My Account" on our new website.

Updating your officer list online can be accomplished using the FDS as well! It takes only a matter of minutes. For those continuing on in their current positions, simply update the date of the "Last Election." For those ending their terms, enter the "End Date" and "End Reason." For brand new officers, or those elected to a different position for 2020, select "Add" and then enter the required information. The start date should be 01/01/2020. Contact the Member Engagement Department if you have any questions.

Gold Ribbon Chapters for 2019!

We'd like to recognize the following chapters that achieved Maximum Funding for 2019, by sponsoring at least 12 qualifying activities in 2018. **Great work!!!**

Chapter Number / Location

2	Manitowoc, WI	179	St. Cloud, WI	1010	Subiaco, AR
6	Appleton, WI	180	Maplewood, WI	1038	Saint Louis, MO
11	WI Rapids/Stevens Point, WI	191	Eau Galle, WI	1051	Saint Henry, IN
19	Fond du Lac, WI	194	Charlestown, WI	1181	Jefferson City, MO
23	Phillips, WI	203	Stratford, WI	MI02	Bay City, MI
31	Port Washington, WI	206	Milwaukee SW, WI	N012	Southbridge, MA
33	Wausau, WI	216	Milwaukee NW, WI	N042	No Attleboro, MA
42	Tennyson, WI	222	Jericho, WI	N053	Taunton, MA
68	St. Thomas the Apostle Parish-Newton, WI	223	St. Anna, WI	N091	Manchester, NH
80	Reedsville, WI	258	Denmark, WI	N149	Waterbury, CT
83	Brillion, WI	261	Cross Plains, WI	N160	Biddeford, ME
86	Francis Creek, WI	266	New Holstein, WI	N373	New Britain, CT
88	Madison, WI	267	Lake Wisconsin, WI	N441	Westport, MA
89	Milwaukee NE, WI	274	Rubicon, WI	N442	Somerset, MA
103	Hollandtown, WI	279	Hartford/St. Lawrence, WI	N443	Hardwick, VT
109	St. Nazianz, WI	288	Sugarbush/Luxemburg, WI	WI04	Antigo, WI
118	Charlesburg, WI	294	Kimberly, WI	WI09	Chilton, WI
120	Watertown, WI	299	Pulaski, WI	WI17	Greenwood/Loyal, WI
121	Lancaster, WI	306	Milwaukee SE, WI	WI18	Indian Creek/Tomah, WI
132	Shawano, WI	307	Eaton, WI	WI19	Rock River/Jefferson, WI
139	Casco, WI	309	Marshfield, WI	WI21	Kendall, WI
141	Jefferson, WI	310	Muscoda, WI	WI33	Plum City/Arkansaw, WI
150	Neillsville, WI	311	New Orleans, LA	WI37	Stratford/Rozellville, WI
175	Burlington, WI	318	Mequon/Cedarburg, WI	WI48	Chippewa Falls, WI
		705	Dubuque, IA	WI60	Fond du Lac, WI
		943	Cassella, OH		
		994	Conway, AR		

God Bless America!

This summer many of us will hit the road and explore our country visiting national parks, historical sites and theme parks. As you take those trips and celebrate the summer holidays, remember to snap some photos to enter into our **Joseph E. Gadbois "God Bless America" Photo Contest!**

Members and non-members are invited to submit a photo they have personally taken, capturing the spirit of America in a person, place, or event. Please include a brief description of the photo and how it relates to our theme.

Everyone who enters will receive a commemorative gift. Photos will be judged on quality, composition, and alignment with our theme. Two first place winners in each category, **person, place, and event**, will be selected in the age groups of **under 18** and **18 & older**. Each will receive a gift card. First place photos and select "honorable mention" photos in each category will be featured in the Fall 2019 edition of *Radiant Life* magazine and on our website.

Please submit all photos to: memberengagement@catholicfinanciallife.org with the subject line: **Joseph E. Gadbois "God Bless America" Photo Contest**. Attach the original image to the email, including a caption, your description of how the photo relates to our theme, your age, and contact information in the body of the message. The deadline to submit photos is **September 15, 2019**.

Photos must be submitted electronically and be your own personal work. Photos of individuals should be submitted with the consent of the individual, their parent or guardian.



If you have any questions regarding topics in this newsletter, please contact:

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